

Chrissy Caskey

PRINT & NEW MEDIA DESIGNER · CHRISSYCASKEY.NET
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Education

FALL 2005 - SPRING 2009

Savannah College of Art & Design

BFA Cum Laude | Class of 2009

MAJOR: Graphic Design MINOR: Advertising Design

★ Top 10 SCAD Graphic Design Seniors of 2009

★ Combined Arts & Academics Honors Scholarship

FALL 2010

Adobe Digital Publishing Conference

Attended as part of Adobe's Digital Publishing Suite Prerelease program. Gained first-hand training and experience in creating publications for the iPad.

Skills

- *Print Publication Design*
- *iPad Publication & App Design*
- *Website Design & Programming*
- *Art Direction*
- *Magazine imposition*
- *Identity Design*
- *Prepress*
- *Digital Studio Photography*
- *Photo Retouching*
- *Editorial Illustration*
- *Integrated Ad Campaign Design*
- *Social Media Marketing*

Software

- *Adobe Digital Publishing Suite*
- *InDesign*
- *InCopy*
- *Photoshop*
- *Illustrator*
- *ExpressDigital Darkroom*
- *Microsoft Office*
- *HTML/CSS*
- *Wordpress/Blogger*
- *PC and Mac Operating Systems*

Experience

SUMMER 2010 - PRESENT

Cape Cod Life Publications

Creative Director

Responsible for managing Production Department to meet all company print, web, and environmental graphic design and advertising needs. Designs and prepares 9 issues of *Cape Cod LIFE* magazine for offset press production, oversees design and production of 6 issues of *Cape Cod HOME* magazine, collaborates with New Media Developer to create iPad and iPhone applications and a website for all Cape Cod Life media, organizes and directs in-house and freelance photography, maintains web and social media presence.

FALL 2007 - WINTER 2010

City of Savannah Department of Economic Development

Freelance Designer

Design of identity and collateral material for two consecutive Mayor's Small Business Conferences; booklet design for the National Forum of Black Public Administrators, Savannah Chapter.

FALL 2009 - SPRING 2010

The Time Machine Portrait Company

Graphic Designer and Photographer

Design of all advertisements and brochures; photography and art direction of daily photo shoots.

FALL 2007 - SPRING 2008

Dimensions Gallery

Lead Graphic Designer

Design of gallery identity, print and web promotion design for all upcoming gallery shows.

WINTER 2004 - WINTER 2010

Caskey Monograms & Embroidery

Lead Graphic Designer

Print and web design for Palm Beach businesses including the Jupiter Hills Golf Club, Anita G. childrenswear, C2 Amusement Ride Specialist, and the Bak Middle School of the Arts.